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Event Director: Marc Lefebvre
lefebvre@iwavesolutions.com

Race Director: Tom Hammerton
tom@hotsailsmaui.com

Promotions: Nancy Wilhelms
nancyw@teamwestgroup.com

Media Director: Debbie Blyth
mauiblyths@verizon.net

Navman PR: Andrew Golden
agolden@andrewgolden.com

NEW MAUI SPEED CHALLENGE SERIES TO BE SPONSORED BY NAVMAN GPS SPORT.TOOL

Maui, Hawaii – The Maui Windsurfing Association announced today the inception of its annual Maui Speed Challenge Series and its new sponsor Navman, a leading designer and manufacturer of world-class global positioning systems (GPS). Set to commence on July 17th, the first round of this year's event coincides perfectly with the U.S. release of the Navman Sport.Tool, the ultimate in digital personal trainers, which will be used to ensure accuracy at the event.

Generating a great deal of interest among amateurs and professional sailors alike, the 6-part Maui Speed Challenge Series will take place July 17 & 24, August 7 & 21, and September 11 & 25, on Maui's Kite Beach, located near Kanaha Beach Park. At each event, competitors will be provided with a Navman Sport.Tool to use while racing the downwind course. After each run, judges will record the top speed from each unit. At the end of each day, an overall winner will be selected for each of the following categories: Open Class (in which those with specialized speed sailing equipment will compete), Men, Women, Junior and Youth.

Developed for sports enthusiasts, the Navman Sport.Tool provides accurate, detailed performance statistics. Available in five models, the water-resistant Sport.Tool M300 is specifically designed for a variety of water sports including windsurfing, sailing, leisure boating, jet skiing and water skiing. The versatile device measures current, maximum and average speed (in nautical miles and knots) and automatically records time and distance for each lap completed.

“We are proud to introduce our new Sport.Tool M300 in conjunction with the Maui Speed Challenge event,” said Chris Jensen, VP, Navman USA. “Navman is a world leader in GPS technology and Maui is the home of the world’s best windsurfing – it’s a perfect match.”

Hot Sails Maui is also lending their support to the series. The company’s new retail and rental store, Kanaha Kai, is located on road to Kanaha, 100 yards from the competition site. The store will serve as base camp for the Maui Speed Challenge, as well as the venue for the Series’ opening party. Interested parties can stop by to register, see the revolutionary new speed sail from Hot Sails Maui and check out the Navman Sport.Tool.

“The Sport.Tool M300 is the type of technology the windsurfing industry has been waiting for,” said Marc Lefebvre, event director, Maui Windsurfing Association. “The device will not only play an instrumental role in the Maui Speed Challenge Series, but also offer a means for recreational sailors to discover just how fast they can go, as well as allow serious and professional racers a way to dial in their equipment throughout the summer.”

The Maui Speed Challenge Series is attracting major names in windsurfing. Anders Bringdal, Thierry Bielak, Freddy Haywood, Martin van Meurs and Erik Beale have already expressed interest in the event. Race organizers hope the event will also attract current world record holder Finian Maynard, as well as other top PWA pros who compete in the Maui Slalom Series.

For more details, and to follow the progress of the series, log on to www.mauispeed.com, or email lefebvre@iwavesolutions.com. For more information on Navman and the Navman Sport.Tool M300, visit www.navmanusa.com and www.sport-tool.com.

EVENT SPONSORS: Navman, Hot Sails Maui, Haywood Real Estate, Kanaha Kai, Freestyle, Ray Masters, Waki Jaki and THE POINT, West Group Marketing and Communications, WindsurfingClassifieds.com, Ocean 7, Maui Sports Net, Nova Media.